PREMIER®

INSTRUCTION MANUAL
PORTABLE LCD TV (7")
TV-3704TFT

DEAR CUSTOMER
In order to achieve the best performance of your product, please read this instruction manual carefully before using, and keep it for future reference.
If you need extra support, please write to info@premiermundo.com

CAUTION

RISK OF ELECTRIC SHOCK, DO NOT OPEN

Caution: To reduce the risk of electric shock do not open this device, there are not serviceable parts for customers. Please refer any maintenance or repair to qualified personnel.

This sign means the existence of dangerous voltage at the inside of the unit, which states a risk of electric shock.

This sign means that there are important instructions of operation and handling in the manual that comes with this Device.

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NOTE

This unit may be submitted to changes in specifications, characteristics and/or operation without prior notice to the user, in order to continue improving and developing its technology.

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1. Precautions

■ **Storage**

1)Keep this product away from extremely hot or cold places. The storage temperature ranges from -20℃ to 60℃ and the working temperature from -5℃ to 40℃.

2)Do not use this product at damp environment like bathtubs, wash basins, kitchens, washtubs, as well as basements, swimming pools or similar places.

3)Do not expose your TV set to high humidity, dust or oil smoke.

4)Do not throw or drop this product.

5)Do not subject this device to the inside of a case or strong vibrations, avoiding strong collision.

6)Do not push on or scrub this product with sharp objects.

■ **Maintenance**

1)Disconnect all cables of this device at first before cleaning.

2)Wipe the enclosure, screen and keys using soft cloth with a little soft detergent on.

3)Do not use polishing cloth, abstergent, and all types of propellants or chemical detergents like alcohol and benzene to clean your device.

Warning!

1)Do not watch television programs or turn your TV set on for your own and others' safety.

2)It is very dangerous to watch television programs or operate the TV set while driving.

Special Notice

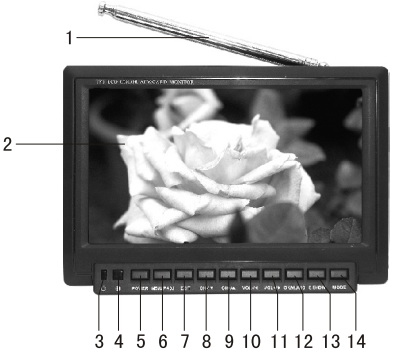
Bright spots or dark spots may appear on the screen. This is a normal phenomenon associated with the active matrix display technology and is not a sign of malfunction.
Do not attempt to maintain. For any failures, please turn off your TV set immediately and contact us or your dealer. This device integrates a great deal of fine electronic components. Disassembly or alternation may result in damages or breaks.

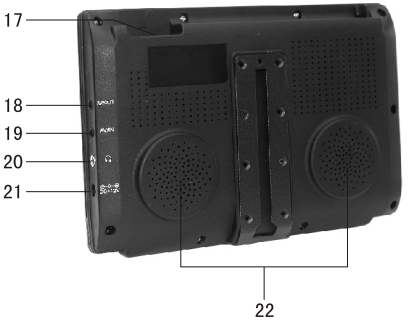
2. Accessories

Open the package and make sure all the items are included.

1. Car adapter
2. AC adapter
3. 75 ohm antenna conversion cable
4. AV conversion cable
5. Remote control
6. Telescopic antenna

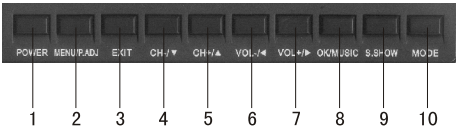
3. Appearance





1. Telescopic antenna
2. TFT-LCD screen
3. Power indicator
4. Remote-control receive window
5. POWER: Standby/power-on
6. MENU/P.ADJ: Menu/Picture Adjust key/USB and CARD switch key
7. EXIT: Return button
8. CH-/▼: Channel-. selection ↓
9. CH+/▲: Channel+. selection ↑
10. VOL-/◀: Volume-. selection-
11. VOL+/▶ : Volume+. selection+
12. OK/MUSIC: Confirm button/Music Background button
13. S.SHOW: Pictures browsing key
14. MODE: Operation mode shift button
15. USB connect Jack
16. SD/MMC/MS type CARD input port
17. Antenna input Jack
18. AV Output
19. AV Input
20. Headphone jack
21. DC Input
22. Loudspeaker

4. Description of Panel Buttons



1. POWER(Standby key): Press to switch between ON and Standby.
2. MENU/P.ADJ: Menu/Picture adjust key; Under AV/TV mode, press as MENU; under CARD mode, press to switch USB/CARD; Keep pressing for 3 seconds as picture adjust key.
3. EXIT: Under CARD mode, press to return button; under TV/AV mode, press to exit MENU button.
4. CH-/▼: Under TV mode, press as Channels decreases; under AV/TV mode, press as downward key; under OSD menu or CARD mode, press as downward key.
5. CH+/▲: Under TV mode, press as Channels increases; under AV/TV mode, press as upward key; under OSD menu or CARD mode, press as upward key.
6. VOL-/◀: Under TV mode, press as Volume down; under AV/TV mode, press as analog adjust; under CARD mode, short press as leftward selection key, keep press(3 seconds) as Volume down key.
7. VOL+/▶: Under TV mode, press as Volume up; under AV/TV mode, press as analog adjust; under CARD mode, short press as rightward selection key, keep press(3 seconds) as Volume up key.
8. OK/MUSIC: Under TV mode, keep pressing for 3 seconds for Auto-search; Under CARD mode, press to confirm, when playing slide show, press to turn ON/OFF the background music.
9. S. SHOW: Under CARD mode, when reading Picture or slide show, press to change next mode(only available under CARD mode).
10. MODE: Press to switch between TV/CARD/AV mode.

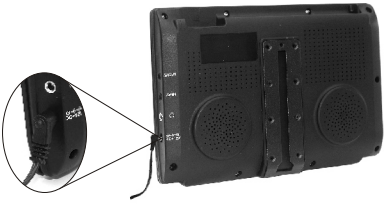
5. Description of Buttons on Remote Control

- ▼/▲
  ▲: the number of TV channel increases.
  ▼: the number of TV channel decreases
- ◀/▶: To select program and adjust for selected program.
- OK/MUSIC: Under CARD mode, press to confirm, when playing slide show, press as ON/OFF for the background music.
- PICT: Picture mode shift.
- POWER: Power on/off.
- MENU: Under MENU/CARD mode, press to switch between USB and CARD in main interface.
- MUTE: Mute button.
- INFO: Press this button to display the character of program currently watching.
- SLEEP: Selecting the switch off time within 120 minutes.
- MODE: Press this button to switch between TV/CARD/ AV mode.
- SEARCH: Under TV mode, keep pressing (3 seconds) to Auto search. Under card mode, the movie playing can realize time selected function.
- ⮌: Return button.
- S.SHOW: Scan button (only available under CARD mode).
- 0～9 (Digital key), -/--(Channel shift):
  On TV mode, use to choose the TV channel (TV mode only).
- P. ADJ: Picture adjust.
- VOL+: Volume +.
- VOL-: Volume -.
- ▶▶: Fast forward(only available under CARD mode).
- ◀◀: Fast backward(only available under CARD mode).
- ▶II: Play/pause(only available under CARD mode).
- ■: Stop (only available under CARD mode)..
- ZOOM: Press to zoom in/out the image(only available under CARD mode).
- ▶▶I: Next track(only available under CARD mode).
- I◀◀: Previous track(only available under CARD mode).
- SOUND: Audio system/sound tracks switch.
- REP: Repeat(only available under CARD mode).

6. Basic Operation Methods

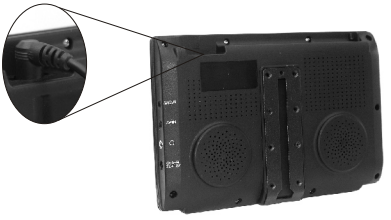
6.1 Connection of Power Supply:

Align the power supply plug on AC adapter with the jack on the machine rear cover marked with DC.

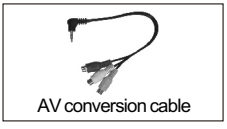


6.2 Connection of Antenna Cable:

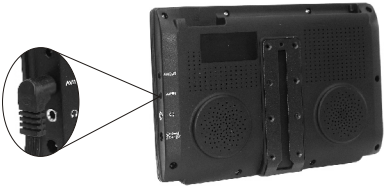
Align one end of the attached antenna cable plug in the antenna jack on TV set and the other end plug in the external antenna jack.



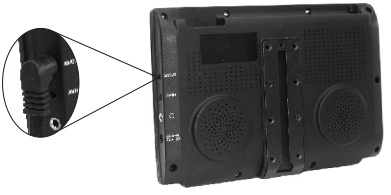
6.3 Connection of AV convert Cable:



6.3.1.AV input: Insert the external video cord into the yellow port of the AV convert cable, the left sound track into the white port and the right sound track into the red port. Then plug the AV convert cord in AV/IN jack.



6.3.2.AV output: Insert the external video cord into the yellow port of the AV convert cable, the left sound track into the white port and the right sound track into the red port. Then plug the AV convert cord in AV/OUT jack(AV/OUT only in CARD mode) .



7. Menu Operation

Press MENU to display options as follows:
PICTURE OPTION CLOCK SYSTEM PRESET

7.1. PICTURE
CONTRAST, BRIGHT, COLOR, SHARP and TINT displays on the screen as below description:
Press ▲ or ▼ to select the item, Press ◀ or ▶ to adjust.
Notice: Only when displaying the picture of NTSC system, it will show the character of TINT in the Picture menu.

7.2. OPTION
LANGUAGE displays on the screen as below description:
Press ◀ or ▶ to select multi language of OSD.

7.3. CLOCK
TIME, ON-TIME, OFF-TIME, ATTENTION, BESPOKE TIME and POSITION will display on the screen as below description:
Press ▲ or ▼ to select item, Press ◀ or ▶ to setup.
Notice:
If you wish to setup other item, TIME must be setup. All items is 24 hours the most.

7.4. SYSTEM
COLOR-SYS, BLUE BACK, HORIZONTAL, VERTICAL and ZOOM displays on the screen as below description:

7.4.1.Press ▲ or ▼ to select the item COLOR-SYS:
Then press ▶ to revolve the screen in the order of AUTO, NTSC, PAL-M and PAL-N. Please choose carefully this system correctly. Otherwise, it may cause achromatic or inferior color. It is recommended to select on AUTO position.

7.4.2.Press ▲ or ▼ to select the item BLUE BACK:
Press ◀ or ▶ can realize the ON/OFF of BLUE BACK under no signal.

7.4.3.Press ▲ or ▼ to select the item HORIZONTAL:
Press ◀ or ▶ can realize HORIZONTAL, press again to resume the picture.

7.4.4.Press ▲ or ▼ to select the item VERTICAL:
Press ◀ or ▶ can realize VERTICAL flip, press again to resume the picture.

7.4.5.Press ▲ or ▼ to select the item ZOOM:
Press ◀ or ▶ can realize the selection of picture modes:4:3 mode, and 16:9 mode.

7.5. PRESET

POSITION, REMEMBER, BAND, SWAP, FINE, SEARCH and AUTO-SEARCH will display on the screen as below description:

7.5.1.Press ▲ or ▼ to select POSITION, and press ◀ or ▶ to set.

7.5.2.Press ▲ or ▼ to select REMEMBER, and press ◀ or ▶ to select ON, this channel will be displayed when selected. When REMEMBER is OFF, this channel will not be displayed.

7.5.3.Press ▲ or ▼ to select BAND ,and then press ◀ or ▶ to switch of V-L,V-H and U.

7.5.4.Press ▲ or ▼ to select SWAP, then press ◀ or ▶ to select the channel No. Press MENU to confirm SWAP.

7.5.5.Press ▲ or ▼ to select FINE. Then press ◀ or ▶ to adjust channel frenquency by little.

7.5.6.Press ▲ or ▼ to select SEARCH. Then press ◀ or ▶ to start searching forthward or backward.TV searching indicater bar will turn to green from red after search TV signal. TV storage system will identify as no signal if TV channel are on too weak signal.

7.5.7.Press ▲ or ▼ to select AUTO-SEARCH. Press ◀ or ▶ to start auto searching from channel 0 in turns of V-L , V-H and UHF. Station of sufficient strength will be memorized and searching stops.

7.6. PRESET

POSITION, REMEMBER, ANTENNA, and AUTO-SEARCH will display on the screen as below description:

7.6.1..Press ▲ or ▼ to select REMEMBER, and press ◀ or ▶ to select ON, this channel will be displayed when selected. When REMEMBER is OFF, this channel will not be displayed.

7.6.2.Press ▲ or ▼ to select "ANTENNA" :Press ◀ or ▶ to select "AIR, CATV-STD, CATV-HRC, CATV-IRC".

7.6.3.Press ▲ or ▼ to select AUTO-SEARCH: Press ◀ or ▶ to start auto searching. Station of sufficient strength will be memorized and searching stops.

8. In order to watch TV properly

1 .Set the desired OSD language by pressing LANG.
2. Ensure the COLOR-SYS is correct by checking from SYSTEM menu.
3. Select AUTO-SEARCH in PRESET menu, and start auto search TV signal.
4. Adjust the length, angle and direction of the telescopic antenna to obtain optimum image.

Notice:

In case the signal intensity is too weak, the image will remain inferior whatever you adjust the antenna, and cause loud noise wave, shaking image and inferior sound, etc., which is not TV fault. If the image remains inferior when using telescopic antenna, please try to use the external antenna or CATV.

9. CARD mode operation

1.Usage of memory facility (USB&CARD)

This product supports almost all types of USB, Multi Media Card (MMC), SD, Memory Stick (MS) in the market.

1)This product supports various USB & CARD within 4G (beyond the capacity, some abnormal phenomenon may occur.)

2)This product supports JPEG, MP3, WMA, VCD, AVI ect. (some substandard files, like DIVX3 and compress formats, are not available and Black screen may occur.)

Notice:

1)Able to play very smoothly when data stream is below 2000KBP/S, it might pause when the data stream is above 2000KBP/S.

2)The product may be not available to play or may need to restart once browsing pictures too big. It is suggested within 12M.

3)The USB plug of this device do not support Multi-media devices such as Card reader, portable hard drive, MP3, MP4.

4)When facing problems from the device, please unplug the device for 5 seconds then re-start (reset).

2. Playing multi-media files

Press 'MODE', switch to CARD mode, in the interface five functions ('PHOTO', 'MUSIC', 'VIDEO', 'SLIDE SHOW' and 'SETUP') are available. Insert USB or CARD (Once occur at the same time, press MENU to switch between USB or CARD in the interface).

2.1. Browse Picture

Press direction key to select 'PHOTO', then click 'OK' to open file; press upward/downward key to select picture, click 'OK' to read. When browsing pictures, press 'S.SHOW' once to switch a mode of pictures displaying.

When reading picture files, press ◄►▲▼ direction key for fast operation of the following functions:

◄Left direction key: anticlockwise 90° ▲ Up direction key: up/down/left/right mirror

► Right direction key: clockwise 90° ▼Down direction key: up/down/left/right mirror

After the operation of rotation or mirroring, press "►||" key to continue playing.

Notice: Background music can not be open while reading picture, other function will not work when using zoom function.

2.2 Play music

Press direction key to select 'MUSIC' item, press 'OK' to open file from storage; press ▲▼ direction key to select the file, and then press 'OK' to play music.

2.3 Play movie

Press direction key to select 'VIDEO' item, press 'OK' to open the file from storage, press ▲▼ direction key to select file, then press 'OK' to play movie.

2.4 Slide show

Press direction key to select 'SLIDE SHOW' item, press 'OK' to open file from storage; press ▲▼ direction key to select file, press 'OK' to play. While playing, press 'OK' to turn ON/OFF background music.

Note: The display languages of file or movie named are to be simplified Chinese and international standard character. If languages displayed are not the above character or character over 8 digits, disorder characters may occur.

2.5 Common functions' operation instruction

▶|| : Play/pause ▶▶ : Fast forward ▶▶| : Forward file

■ : Stop ◀◀ : Fast backward |◀◀ : Backward file

ZOOM: When playing, press "ZOOM" to zoom out the picture to browse.

REP: When playing, press repeat key to realize the following functions: "single repeat", "all repeat," "cancel".

SOUND: Track switch (excluded unsupported file).

EXIT: When playing, press " ■ " to stop, then repress " ■ " to return main interface, or press the " ⮌ " to return main interface directly.

2.6 Setting

Press direction key to select 'SETUP' item, press ▲ / ▼ to select upward/downward file, then press 'OK' to confirm.

2.6.1 Common Setting

Languages: Chinese, English and other multi-languages are available.

Sound: Select your favor language to play when various sound languages are supported for some videos.

Subtitle: Select your favor language to play when multiple subtitles languages are supported for some videos.

Default Value: factory reset

Home Page: return functions setting page

2.6.2 Video Setting Page

TV systems: when connecting video output, the output system of the product and the system of TV should corresponding match, otherwise no color shows. Abnormal, "NTSC" and "PAL" are available to choose; the default value is "NTSC".

Home Page: return functions setting page

10. Before you request for repair

Phenomena below are not necessarily mean failure with TV set. Please check following methods before you request for repair.

Phenomena	Possible Causes
No picture, no sound	Improper connection with AC adapter or Care adapter. Use of unauthorized power supply. TV set is on stand by status. Power Switch is on OFF position.
No image	Whether the correct Channel selected. Automatically set up the Receiving Channel again. Any new place is subject to re-setup of channels.
No sound	Whether the volume is turned to the end or the Sound System is incorrect. Whether earphone plugged in. Whether ERASE functions under too weak signal.
Dark picture	Whether brightness and contrast adjusted correctly; Whether environment temperature is too low.
Unclear or unstable image	Whether antenna adjusted correctly; Maybe too weak signal received at the receiving place.
Superposed image	Whether the antenna is in proper direction; Maybe received the building or reflected signals nearby.
Snowstorm	Maybe under wave interference of automobile motor, train, high voltage line and neon light.
Achromatic or flashing color	Whether color adjusted well, whether the decoloration actions under the Color system with too weak proper signal.
Upside down or lateral inverted picture	Improperly adjusted Horizontal or Vertical in the remote control.

11. Technical Parameters

Product Name: Portable LCD TV (7")
Display Device: Color TFT-LCD
Receiving frequency range: full frequency scan: 48.25MHz-863.25MHz
Fixed channel search: AIR: 55.25MHz-801.25MHz CATV: 55.25MHz-799.25MHz
Screen Size: 7 inches
Resolution: 480(H)×RGB×234(V)
Audio Output: 0.5W×2CH
Loudspeaker: 2 × Φ40mm
Connecting Terminal: External antenna input jack, earphone jack, Audio / Video (AV) input/output jack, External power supply jack.
Applicable Power Supply: Two options:
1. AC Power supply AC adapter
2. Car adapter 12V☐ 12-24V☐
Power Consumption: about 8W
Outer Dimension: 186mm × 130mm × 32mm
Weight: about 450g

WARNING:

- This operation instruction is only intended for reference. No further notice is available to any modification of all information contained therein. Due to continuing improvements, the features and design are subject to change without notice.
- No repairable components exist in the machine. Don't try to dismantle and improve the monitor, and the high voltage in the machine may cause danger. Maintenance and adjustment of the monitor is subject to professionals.

WARNING:

- To prevent injury, this apparatus must be securely attached to the floor/wall in accordance with the installation instructions.
- The mains plug is used as the disconnect device, the disconnect device shall remain readily operable, and it shall be disconnected from the mains completely.
- The plug is used as disconnect device form the mains supply, the plug shall remain readily operable.
- The apparatus should not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on the apparatus.
- No naked flame sources, such as lighted candles, should be placed on the apparatus.

【☐✓ after some items in this manual means it is available with this function. 】